

(19) World Intellectual Property Organization  
International Bureau



(43) International Publication Date  
30 October 2003 (30.10.2003)

PCT

(10) International Publication Number  
**WO 03/090492 A1**

(51) International Patent Classification: **H04Q 7/38**,  
7/32, G06F 17/60

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(21) International Application Number: PCT/CA03/00565

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(22) International Filing Date: 16 April 2003 (16.04.2003)

(25) Filing Language: English

(81) Designated States (*national*): AE, AG, AL, AM, AT, AU,  
AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU,  
CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH,  
GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC,  
LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW,  
MX, MZ, NI, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD,  
SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US,  
UZ, VC, VN, YU, ZA, ZM, ZW.

(26) Publication Language: English

(30) Priority Data:  
60/372,731 16 April 2002 (16.04.2002) US

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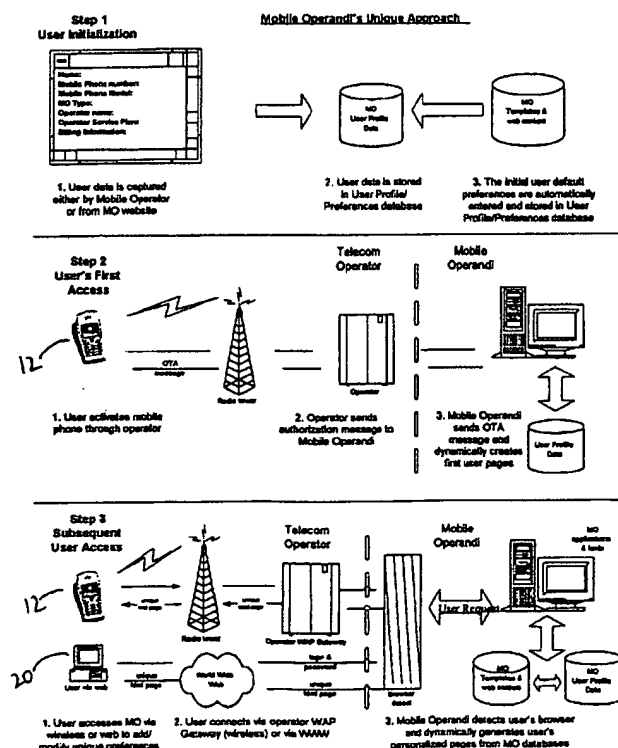
(84) Designated States (*regional*): ARIPO patent (GH, GM,  
KB, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),  
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),  
European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE,  
ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO,

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[Continued on next page]

(54) Title: METHOD AND SYSTEM OF OVER-THE-AIR ACTIVATION AND MODIFICATION OF A MOBILE PHONE



(57) Abstract: A system and method for over the air activation is provided wherein on activation of a mobile phone, a user is provided with a home page accessible via a computer or the mobile phone. If the home page is accessed via the Internet an image of the mobile phone is displayed and when changes are made to the home page, these changes are observed in such image. Changes to the home page made either via the computer or the mobile phone are observed when viewing the home page with the other access means.

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